## Fashion and Function...Even When It's Cold Outside

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By Melody Wren December 18, 2018



Active, adventurous in the winter without fear of wiping out is a goal most Canadians have. Even walking briskly on sidewalks without grips, ice underneath the snow can be treacherous. Olang winter boots have changed all that. Boots with a pivoting grip are designed to increase traction on ice and snow.

Created in 1991, Olang was the first brand to offer the Canadian market fashion boots equipped with a special OC System built-in swivelling and folding ice cleats, developed in Italy. In North America, the Olang brand is distributed by Lil Paolo, a company that imports shoes, boots and slippers from Europe since 1967. The expertise that goes along with fashionable looks ensures high quality products designed to increase grip on snow and ice.

The boots have a comfort zone up to -30°C, a lining that is waterproof and breathable, and a multilayer adjustment innersole made of 90% wood (with insulating and reflective aluminium film). The Italian sole has the built-in swiveling and folding OC system that is easy to spring

into action by the accompanying key that flips the cleats. The stainless steel studs are mounted on a framework of flexible durable polyurethane and designed to increase a firm grip whenever you need it.

Among the most prestigious brands in Italy since 1990, the resourcefulness and quality of the Olang boots with foldable cleats took over the Canadian winter.

They aren't just useful and practical, they look fabulous. Available in red and brown lace ups, brown or black suede ankle boots, or high calf length boots and a multitude of other choices to get the look that suits you.

https://olangcanada.com/en/

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